



MTU DU Alumni Foundation Capital Fundraising Campaign

Fundraising Committee

Vision

To transform the Michigan Tech. Delta Upsilon Alumni Corporation into a financially self sustaining organization, able to quickly and directly assist the Michigan Tech.

Undergraduate Chapter of Delta Upsilon in building a stronger brotherhood with a certain future and quality facilities.

Current State

- The Alumni Corporation is seen as a distant landlord for the Undergraduates.
- Necessary upkeep of the house is not taken care of in a timely manner.
- Alumni Corporation does not add significant value to the Undergraduate Chapter.

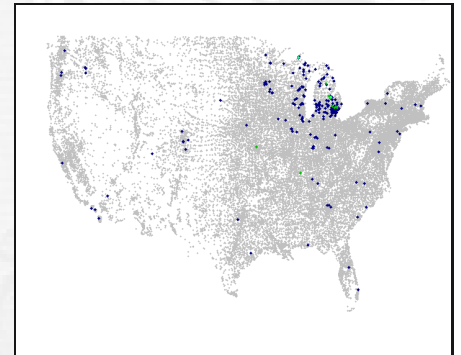
What makes an MTU ΔY Brother unique?

- Minimal oversight of Undergraduate Chapter from:
 - Alumni Corp.,
 - International,
 - And until recently the school.
- Career Motivated
 - Clear career goals
 - Geographically mobile



Major Challenges for the Alumni Corp

- Geography
 - Few alumni in close proximity to MTU
 - No good central location for Alumni
- Financial
 - Currently the Corporation is Debt loaded
 - \$45,000 Mortgage
 - Alumni support is minimal and focused on short term crisis giving



How do we take advantage of our unique situation?

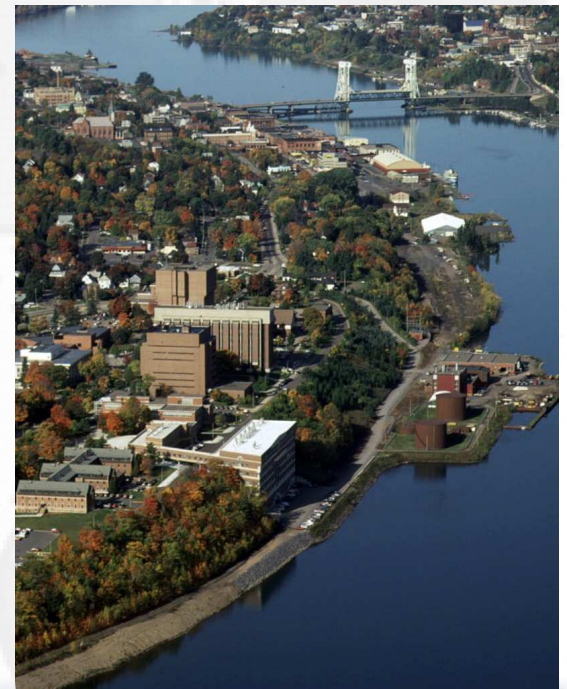
- Reduce the debt load!
- Allow the Alumni Corp to use the UG rent payments to add value to the chapter.
- Avoid multiple small fundraising campaigns for basics.
- Focus on gathering Alumni for one major event once every five years.

Financial Commitment Required

- An average donation of \$200 from each alumni will eliminate the Alumni Corporation's debt.

How to Make Donations

- Old fashioned method send in a check
- Online payment service
 - Pay-pal
- Planned giving arrangements
 - Monthly payments



At the end of day ask yourself?

“Do I want Michigan Tech’s Delta Upsilon Chapter around when a young man that is important in my life attends Michigan Tech?”

A little from every individual will go a long ways towards making this happen.

